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Jarrard Phillips Cate & Hancock Among Fastest Growing U.S. Public Affairs Firms

2009 double-digit growth among industry's best, says independent national ranking

NASHVILLE, Tenn. – Despite the economic downturn of the past two years, healthcare public affairs firm Jarrard Phillips Cate & Hancock, Inc. posted double-digit growth in 2009, ranking it among the top 20 fastest growing independent public relations firms nationwide, according to the annual O'Dwyer's PR Firm Rankings released March 8.

With \$2.26 million in 2009 net revenue, Jarrard Inc. posted 15% year-over-year growth, during a period in which the average growth nationally for PR firms reporting to O'Dwyers was -1.6%. The firm is ranked as 18th among all specialized healthcare PR firms (a jump from 27th last year) and 83rd among all PR firms (up from 116th last year). The list indicates Jarrard Inc. is the fastest growing PR firm in the state of Tennessee and among the fastest growing nationally.

“Our firm's success is a reflection of the growth and tension in the hospital industry,” said David Jarrard, president and chief executive officer of Jarrard Phillips Cate & Hancock.

The firm, which employs 14 advisors, is based in Nashville, commonly referred to as the “Silicon Valley of Healthcare” and home to more than 300 healthcare companies accounting for approximately \$50 billion in revenue.

“We have developed a strong niche of helping hospital leaders use communications and politics to get through times of significant change. However national healthcare reform is resolved, our clients will continue to face tough challenges related to government reimbursement, organizational restructuring, labor unions, mergers and acquisitions and regulatory barriers – areas in which our team has considerable expertise,” added Jarrard.

Since 1968, O'Dwyer's has been covering public relations, marketing communications and related fields. For the full national ranking of Healthcare PR firms, visit:

http://odwyerpr.com/pr_firm_rankings/health.htm. For the full national ranking of overall independent PR firms, visit: http://odwyerpr.com/pr_firm_rankings/independents.htm.

About Jarrard Phillips Cate & Hancock, Inc.

Jarrard Phillips Cate & Hancock is a national healthcare public affairs firm dedicated to helping hospitals and healthcare organizations use the tools of communications and politics to succeed during times of significant change or crisis. More information, visit: www.jarrardinc.com.

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